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**For Immediate Release**

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**Barnes and Noble Stores Offer Seal The Deal Book, by  
Executive Coach Suzi Pomerantz**

**Bethesda, MD – June 25, 2007**— This week, Barnes and Noble, the world’s largest bookseller, added a book by noted executive leadership coach Suzi Pomerantz to their Small Publishers Program, making the book available through their 793 bookstores nationwide.

“Seal the Deal: The Essential Mindsets for Growing your Professional Services Business has developed a real following after being available on the Barnes and Noble website ([www.bn.com](http://www.bn.com)) for 6 months,” said Robert Carkhuff, CEO of HRD Press. “The book’s success is a natural follow-on to Suzi’s nationwide coaching success.”

Barnes & Noble in Gaithersburg, Maryland (at Washingtonian Center/Rio) is hosting a book signing with Suzi on July 7<sup>th</sup> at 1 pm.

Based in the Maryland-DC-Virginia region, Master Certified Coach Suzi Pomerantz has served executives in Fortune 500 corporations and the nation’s largest law firms as a leadership, business and executive coach for over 14 years. “My Seal the Deal book and my executive coaching are both devoted to teaching executives and entrepreneurs to become powerful and successful leaders,” said Pomerantz.

The Seal The Deal book “demystifies the critical business trinity of networking, sales and marketing, highlights the importance of integrating the three domains, and teaches executives and entrepreneurs how to use them in harmonious concert,” concluded Pomerantz, who also serves as CEO of Innovative Leadership, a coaching company based near Washington, D.C.

**Suzi Pomerantz** is an executive coach, leadership coach, and author of *Seal the Deal: The Essential Mindsets for Growing Your Professional Services Business* (HRD Press, \$24.95). Pomerantz is a Master Certified Coach and CEO of Innovative Leadership International LLC, an executive coaching firm, and she has been coaching executives for 14 years in more than 120 organizations worldwide. She coaches clients across the United States and is based in the Maryland-DC-Virginia area. Learn more at [www.sealthedealbook.com](http://www.sealthedealbook.com).